



Stoughton Trailers, LLC

**FOR IMMEDIATE RELEASE**

Contact:  
Ron Jake  
Stoughton Trailers  
608.877.8601  
[rjake@stoughtontrailers.com](mailto:rjake@stoughtontrailers.com)

**Stoughton® Trailers Introduces New PureBlue™ Refrigerated Trailer**

STOUGHTON, Wis. (September 26, 2017) — Stoughton® Trailers, a global leader in transportation equipment, is pleased to announce the launch of its refrigerated trailer line – PureBlue™.

Designed with decades of experience in quality and craftsmanship, Stoughton developed PureBlue using proven components, customer input, thorough testing and the same durability and value you have come to expect from Stoughton.

The innovative design of the PureBlue refrigerated trailer, debuting at the North American Commercial Vehicle Show at the Georgia World of Congress Center, Atlanta, Georgia, provides one of the lightest weight trailers without sacrificing strength. Stoughton PureBlue delivers more thermal efficiency and safety than competitive trailers on the road today.

To reduce maintenance and maintain consistent temperatures, Stoughton focused on the details of the refrigerated trailer, using the most thorough processes and selecting the best components.

To begin with, an aluminum scuff and integral composite scuff liner help prevent damage while loading and unloading the trailer. The sidewall and scuff have no rivets that loads can snag and tear out.

Stoughton is providing a heavy-duty non-skid duct floor as the preferred floor in the new refrigerated trailer. This durable floor provides optimum support to loads even in high-use areas. The fully enclosed floor design has a knurled edge top surface for skid

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416 South Academy Street ■ P.O. Box 606 ■ Stoughton, Wisconsin 53589-0606  
608/873-2500 ■ FAX: 608/873-2575



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resistance. There's no wood in the entire structure, which extends the life of the trailer. Stoughton offers several additional optional floors. The 5.25-inch extruded aluminum cross members in the bay area provide a strong yet lightweight floor substructure, and steel cross members are an available option.

### **Thermal Efficient & Prohibits Moisture**

Stoughton has included several design elements to protect the trailer against air loss and prohibit water intrusion. The refrigerated trailer is built with a triple wiper seal door gasket to prevent water intrusion and minimize air loss to protect the interior of the trailer and cargo from the elements. The platen foamed sides and roof ensure that the trailer is fully insulated in 360 degrees with no voids or uneven areas to further increase its thermal efficiency.

Stoughton's composite rear door design optimizes thermal efficiency plus it reduces weight, providing a lightweight, strong, thermally efficient rear door. And, the bonded side posts in the new refrigerated trailer reduce the number of holes in the sidewalls to further aid in preventing moisture intrusion in addition to improving presentation for graphic applications.

Like all Stoughton dry van trailers, the new refrigerated trailer comes standard with the new rear underride guard at no additional cost or weight. It resists compartmental intrusion of an automobile when the location of impact is at 30% to 100% overlap of the width of the car to the guard. It complies with all applicable U.S. and Canadian regulations.

The new Stoughton PureBlue refrigerated trailer will be available the beginning of 1<sup>st</sup> Quarter of 2018.

### **About Stoughton Trailers**

Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental and fleet management solutions through world-class responsiveness and design value. For more information, visit [StoughtonTrailers.com](http://StoughtonTrailers.com).

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