



STOUGHTON TRAILERS LLC

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Stoughton Founder Don Wahlin Receives Lifetime Achievement Executive of the Year Award

STOUGHTON, Wis. (January 20, 2020) — Stoughton Trailers, LLC, a global leader in transportation equipment, is pleased to announce that its Founder and former CEO Don Wahlin is the recipient of *In Business* Magazine's 2021 Lifetime Achievement Executive of the Year award.

Since 2014, according to *In Business* magazine, Madison, Wis., the Executive of the Year awards have celebrated exemplary business executives based on leadership, innovation and company success. A panel of judges selects high-performing executives in small, medium and large companies. The award qualifies candidates using quantitative data for his or her contributions to the company's success. In addition, they are selected based on strategic initiatives that strengthened the company's market position.

Wahlin founded Stoughton Trailers in 1961. In 2001, Wahlin's son, Bob Wahlin, took the helm of the company as its president and CEO. Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment.

Regarding the award, Wahlin told *In Business* magazine that the key to the company's success is "hiring good people." He goes on to say that their dedication and hard work have helped him build a 60-year legacy. Wahlin concluded in the *In Business* article, published January 2021, "I'm honored to receive this Lifetime Achievement Award, but awards were never an end goal."

This article appears in the January 2021 issue of *In Business Madison* is at:
<https://www.ibmadison.com/lifetime-achievement-executive-of-the-year-don-wahlin-founder-past-president-and-ceo-stoughton-trailers/>. The photo credit in the article goes to Shawn Harper, Harper-Fritsch Studio Inc.

Photo: <Founder Don Wahlin and the second-generation Wahlin family employees>

About Stoughton Trailers

Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental and fleet management solutions through world-class responsiveness and design value. For more information, visit StoughtonTrailers.com.