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FOR IMMEDIATE RELEASE

## **Stoughton Trailers Announces New Executive, Manager Hires**

*Sales & Marketing Team Expanded to Support Company's Growth*

STOUGHTON, Wis. (Thursday, December 10, 2015) — Stoughton Trailers, a national leader in transportation equipment, recently appointed two senior sales and marketing executives with strong Wisconsin transportation manufacturing backgrounds to the organization.

Brian Kahl is the new Vice President of Sales and Marketing, and Ron Jake will serve with him as Marketing Manager.

"We're thrilled to welcome Brian and Ron to our team during this exciting period of growth for the company," said Stoughton Trailers President Bob Wahlin. "Their respective business experience will support Stoughton Trailers' growth objectives."

Kahl is a strategic sales and marketing professional with 22 years' experience in executive leadership. He held various senior positions at Universal Acoustic

& Emission Technologies, Cummins Inc. and Nelson Industries. Kahl will develop and lead the overall sales and marketing strategies across the entire Stoughton Trailers business portfolio.

Jake is an accomplished marketing professional with more than 20 years of marketing, product and sales management experience, and a wealth of expertise in manufacturing environments throughout southern Wisconsin. He has worked at Universal Acoustic & Emission Technologies, Pentair and Modine Manufacturing Co.

**About Stoughton Trailers:** [Stoughton Trailers](#) is a top supplier of semi-truck trailers in the Midwest and U.S. The family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental and fleet management solutions which include world-class responsiveness and design value. Stoughton Trailers is customer-focused, standing by the trailers it puts on the road and the communities it serves. For more information, visit [StoughtonTrailers.com](#).

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