



STOUGHTON TRAILERS LLC

FOR IMMEDIATE RELEASE

Contact:

Ron Jake

Stoughton Trailers

608.877.8601

rjake@stoughtontrailers.com

Kate Miller

Blue Edge Marketing Ltd.

847.858.6818

kmiller@blueedgemarketing.com

Stoughton Trailers Announces New Dealer in Southeast Market

STOUGHTON, Wis. (Oct 27, 2023) — Stoughton Trailers, LLC, a national leader in transportation equipment, announces a new dealer joining their comprehensive network of trailer sales and service providers.

Fleet Trailer & Equipment LLC (FTE) brings over 40 years of trailer sales, leasing, parts, service and graphics expertise to customers throughout the states of Alabama and Mississippi. “We are excited and grateful for the opportunity to represent Stoughton Trailers in Alabama and Mississippi,” says Pres Overby, CEO of FTE. “We believe our team, facilities and processes provide customers with the best service in the southeast. Stoughton’s commitment to building quality products, coupled with our experienced dealer team will provide even more value to trucking customers in our market.”

“We are proud to welcome Pres and the FTE team to the Stoughton Trailers network of full-service dealers,” said Luke McMaster, VP of Sales – Dealer Channel. “This is a highly capable team with an outstanding reputation for focused customer support. We believe they have the right experience, relationships, and world-class facilities to help us grow our dry van, reefer and chassis market sales in the increasingly important southeast market.”

The Stoughton Trailers dealer network provides sales, parts and service to trailer customers across the United States, Canada and Mexico.

About Stoughton Trailers: Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers and intermodal container chassis used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental and fleet management solutions through world-class responsiveness and design value. For more information, visit StoughtonTrailers.com.