



STOUGHTON TRAILERS LLC

FOR IMMEDIATE RELEASE

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Stoughton Parts Sales Names Leadership Team

STOUGHTON, Wis. (November 1, 2023) — Stoughton Trailers, LLC, a global leader in transportation equipment, recently welcomed a new General Manager for its Stoughton Parts Sales business. Stoughton Parts Sales LLC is the aftermarket parts distribution company within the S.T.I. Holdings Inc. family of trailer-related businesses.

Lance Hansen joins the Stoughton team as the new General Manager of the Stoughton Parts Sales business. Hansen has a diverse background of sales and management experience in the trucking industry. He most recently worked at Bendix CVS, where he was Vice President of Aftermarket Sales, Fleet, & Field Operations, serving the United States, Mexico and Canada. Hansen earned his communications degree at Kent State University.

Michelle Haworth has been named the Director of Operations. She has seven years of experience helping to lead the Stoughton Parts Sales in various roles.

“Stoughton Trailers is excited to welcome Lance to lead our Parts Sales business. Lance brings very extensive business experience within our industry. His knowledge of the trucking OEM, fleet and aftermarket businesses as well as proven leadership skills will help our parts business achieve our growing sales expectations,” said Carlos De Leon, Chief Technology Officer & Executive VP – Emerging Markets.

Photo: <*Lance Hansen, General Manager, Stoughton parts Sales*>

About Stoughton Trailers

Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental and fleet management solutions through world-class responsiveness and design value. For more information, visit StoughtonTrailers.com.

About Stoughton Parts Sales

[Stoughton Parts Sales](#) is a full-line parts distribution center, providing repair and service parts to dealers and distributors for all brands of trailers, chassis, containers and doubles dollies in the United States, Canada and Mexico. Stoughton Parts Sales is also a one-stop shop for [Stoughton Trailers, LLC](#) dealers and distributors, and stocks full lines of industry standard products from the most popular manufacturers.