



Press Release

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Stoughton Trailers and Wahlin Foundation Partner with UW-Whitewater to enhance workforce development; name new Fellow

WHITEWATER, WI: Stoughton Trailers LLC, a leading Wisconsin-based semi-trailer manufacturer and sales organization, together with the Wahlin Foundation, a private foundation supporting Stoughton Trailers communities, have partnered with the University of Wisconsin-Whitewater College of Business and Economics to inspire the next generation of Wisconsin's workforce leaders; name Dr. Yamin Ahmad Wahlin Foundation Distinguished Fellow.

The Wahlin Foundation Distinguished Fellowship is a \$10,000 stipend awarded in each of the next five years to a qualifying supporter of business college programs. This fellowship expands the relationship that Stoughton Trailers and the Wahlin Foundation have formed with Wisconsin's largest business school. There is also a Stoughton Trailers Student Scholarship program that provides ten \$1,500 scholarships in each of the next five years. Together, the \$125,000 gift serves to create awareness of local employers while making quality college education more affordable to 50 future employees.

Betsy McClimon, Executive Director, of The Wahlin Foundation, Inc. offers, "Now, more than ever, people, education, and research are at the forefront of our business world. The Wahlin Foundation and the University of Wisconsin-Whitewater share a common vision and ideas to promote a better future. We are excited to partner with the UW-Whitewater College of Business and Economics, and its outstanding students, faculty, and alumni."

With the addition of this new role, Dr. Ahmad will provide mentorship, collaborate with the Information and Technology Supply Chain Department, and serve as a bridge between workforce needs and the aspirations of College of Business and Technology students.

Dr. Ahmad said, "Programs like this one from The Wahlin Foundation, Inc. and Stoughton Trailers draw attention to the importance of collaboration to meet workforce needs. The college has the opportunity to hear first-hand about the qualities and skills desired of graduates from regional business owners and students are able to make connections with would-be employers—all while helping students cover the cost of higher education. It is a win all around." He continues: "The College of Business and Economics here at UW-Whitewater is unique among its peers. Not only do we offer the top-ranked single business program in the state, but our students have close access to faculty experts who go the extra mile to offer opportunities outside the classroom to help our students develop the confidence and skills necessary to succeed in today's world. It's not just about getting a degree – we want our students to be transformed by their experience here at the College of Business and Economics. Partnerships like this one help us to achieve that goal."

Dr. Ahmad is both an economics professor at Whitewater and serves as the department chair. He earned both a PhD and MA in Economics from Georgetown University, an MSc in Economics and Econometrics from Bristol University in the United Kingdom, and a BSc in Economics from the London School of Economics and Political Science also in the UK. He has been with the University of Wisconsin-Whitewater since 2004.



About Stoughton Trailers

Stoughton Trailers values leadership, integrity, respect, and is customer-driven. Located in Stoughton, Wisconsin, the company started as a small family-owned business in 1961 and is now one of the industry's leading manufacturers of over-the-road transportation equipment including, semi-trailers and intermodal container chassis. The company operates from nine different facilities in the South-Central Wisconsin cities of Stoughton, Evansville, and Brodhead. In 2022 they opened a new manufacturing facility in Waco, Texas. Stoughton Trailers has a combined 1.5 million square feet of manufacturing space under their roof. Visit stoughtontrailers.com to learn more.

About The Wahlin Foundation

The Wahlin Foundation is a private foundation that provides monetary grants to non-profit organizations in the communities local to, and surrounding, Stoughton Trailer facilities. The broad purpose of the Foundation is to enrich lives and provide opportunities in these communities. Learn more at Wahlinfoundation.org.

About the University of Wisconsin-Whitewater College of Business and Economics

The University of Wisconsin-Whitewater College of Business and Economics (CoBE) is Wisconsin's largest business college. It is home to the #1 ranked online Masters of Business Administration (MBA) program in the State, of single schools, and is the only college in Wisconsin that offers an AACSB-accredited Doctorate of Business Administration (DBA) degree program. The Department of Information Technology and Supply Chain Management offers a Bachelor of Business Administration in Information Technology, a Bachelor of Business Administration in Supply Chain Management, and a Master of Business Administration with emphases in both. Programs also offer majors and minors and are available on campus or in 100% online formats. CoBE is in the top 2% of the world's business schools having earned both AACSB and AACSB Accounting Accreditation. For more information on the College of Business and Economics, visit uww.edu/cobe or email cobe@uww.edu.

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Image follows



University of Wisconsin
Whitewater

College of Business
and Economics



Image: Mr. Peter Danielsen, President of Logistics at Stoughton Trailers (right), presents Dr. Yamin Ahmad of the University of Wisconsin-Whitewater (left) with the Wahlin Foundation Distinguished Fellow; Thursday, October 26, 2023.

Photo credit: UW-Whitewater Nick Pook.