



Stoughton Trailers, LLC

FOR IMMEDIATE RELEASE

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Stoughton Trailers partners with UW-Whitewater to ready tomorrow's supply chain and business professionals.

STOUGHTON, Wis. (January 17, 2023) — Stoughton Trailers LLC, a leading Wisconsin-based semi-trailer manufacturer, together with the Wahlin Foundation, a private foundation supporting Stoughton Trailers communities, has partnered with the University of Wisconsin-Whitewater College of Business and Economics to create a new program supporting business education. Through a combination of student scholarships and faculty fellowships, the program is designed to promote a well-trained Wisconsin workforce.

The Stoughton Trailers Student Scholarship program will provide ten \$1,500 scholarships in each of the next five years. The Wahlin Foundation Distinguished Fellowship in Supply Chain will be a \$10,000 stipend awarded in each of the next five years to a qualifying member of the college's Information Technology and Supply Chain department. Together, this \$125,000 gift serves to create awareness of local employers while making quality college education more affordable to 50 future employees.

"Stoughton Trailers and the Wahlin Foundation understand that investing in today's college students is really an investment in the economy of our state." said Paul Ambrose, interim dean of the College of Business and Economics. "Stoughton Trailers is a leader in manufacturing and distribution. UW-Whitewater is Wisconsin's largest business school. This partnership is an example of what happens when we work together for the future of our communities."

Stoughton... The Difference is Quality

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Betsy McClimon, Executive Director, of The Wahlin Foundation, Inc. offers, “Now more than ever, people, education, and research are at the forefront of our business world. The Wahlin Foundation and the University of Wisconsin-Whitewater share a common vision and ideas to promote a better future. We are excited to partner with the UW-Whitewater College of Business and Economics, and its outstanding students, faculty, and alumni.”

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About Stoughton Trailers

Stoughton Trailers is a top 10 international supplier of semi-truck trailers. The Wisconsin-based, family-owned company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, intermodal chassis as well as agricultural trailers and other specialty transportation equipment. The company operates from nine different facilities in the South-Central Wisconsin cities of Stoughton, Evansville and Brodhead. In 2022, the company opened a new facility in Waco, Texas. Stoughton Trailers provides one-stop build, finance, rental and fleet management solutions through world-class responsiveness and design value. For more information, visit StoughtonTrailers.com.

The Wahlin Foundation is a private foundation that provides monetary grants to non-profit organizations in the communities local to, and surrounding, Stoughton Trailer facilities. The broad purpose of the Foundation is to enrich lives and provide opportunities in these communities. Learn more at Wahlinfoundation.org.

About UW Whitewater

The University of Wisconsin-Whitewater College of Business and Economics (CoBE) is Wisconsin’s largest business college. It is home to the #1 ranked online Masters of Business Administration (MBA) program in the State, of single schools, and is the only college in Wisconsin that offers an AACSB-accredited Doctorate of Business Administration (DBA) degree program. The department of Information Technology and Supply Chain Management offers a Bachelor of Business Administration in Information Technology, a Bachelor of Business Administration in Supply Chain Management, and a Master of Business Administration with emphases in both. Programs also offer majors and minors and are available on campus or in 100% online formats. CoBE is in the top 2% of the world’s business schools having earned both AACSB and AACSB Accounting Accreditation. For more information on the College of Business and Economics, visit www.edu/cobe or email cobe@uww.edu.

Picture Description: Just a few of the many UW-Whitewater alumni that work at Stoughton Trailers.

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